



MEMORANDUM

On behalf of the Coalition for Cannabis Policy, Education, and Regulation (CPEAR), FTP Insights conducted an online survey of N=1,000 registered voters age 21+ nationwide with an oversample of N=100 Republicans. The survey was conducted between February 3rd and February 9th, 2022. The margin of error for N=1,000 is +/- 3.53% at the 95% confidence interval. Below are key findings from the survey.

An overwhelming majority (70%) of voters support federal cannabis reform that will end the federal prohibition on cannabis for adult-use. This support extends across party lines.

Polling in recent years has shown growing majorities in support of reforming our cannabis laws. In our February poll, 70% of voters nationally support federal cannabis reform (43% strongly support), with just 23% opposed (11% strongly oppose).

- Importantly, support for ending the federal prohibition on adult-use cannabis extends across party lines, including 58% of Republicans, 83% of Democrats, and 70% of independents.¹
- Indeed, support is strong across all major demographic groups. This includes age (73% support among ages 21-29, 83% among ages 30-44, 69% among 45-64, 56% among 65+), gender (69% among men, 71% among women), and race/ethnicity (68% among white voters, 81% among Black voters, and 75% among Hispanic voters).

¹ As you may know, 36 states plus the District of Columbia have legalized some form of cannabis (also known as marijuana) use – medical, adult-use, or both – but it is currently prohibited at the federal level. Do you support or oppose reforming federal cannabis law, thus ending the federal prohibition on cannabis for adult-use?





Voters want to give states the option to decide whether cannabis will be legal in their state.

While voters believe that the federal prohibition on adult-use cannabis should end, they also believe that states should be given the flexibility to determine the status of cannabis at the state level.

- Sixty-seven percent (67%) of voters nationwide support ending prohibition at the federal level and allowing individual states to decide whether cannabis will be legal in their state (38% strongly support).²
- This includes strong support across party, with 63% of Republicans, 72% of Democrats, and 65% of independents supporting states' rights to decide the status of cannabis at the state level.

A candidate's support for ending the prohibition on cannabis appears to attract voter support, though voters say that positions on other issues are more important to their voting decision.

A majority (50%) of voters say their support for a candidate would depend on their position on other issues – not on what the candidate does on cannabis reform.

- At the same time, by a 2:1 margin, voters who do say it would impact their vote say it is more likely to influence them to vote for the candidate, with 28% saying that they would definitely vote for a congressional candidate that supports federal cannabis reform and just 14% saying they would definitely vote against the candidate.³

² If the federal prohibition on cannabis for adult-use was ended at the federal level, would you support or oppose allowing individual states to decide whether cannabis will be legal in their state?

³ If a candidate for U.S. Congress supported legislation that ended the prohibition of adult-use cannabis at the federal level and allowed individual states to decide whether it would be legal in their own state, would you definitely vote for that candidate, definitely vote against that candidate, or would it depend on their position on other issues?

