

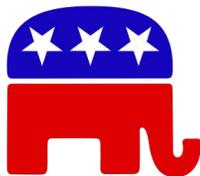


## MEMORANDUM

*On behalf of the Coalition for Cannabis Policy, Education, and Regulation (CPEAR), FTP Insights conducted an online survey of N=600 likely 2024 Republican presidential primary and caucus voters age 21+ nationwide. The survey was conducted between January 20<sup>th</sup> and January 25<sup>th</sup>, 2023. The margin of error for N=600 is +/- 4.00% at the 95% confidence interval. Below are key findings from the survey.*

**A strong majority (68%) of likely 2024 Republican primary and caucus voters support federal cannabis reform that will end the federal prohibition on cannabis for adult-use. This support extends across major Republican demographic groups.**

In our January 2023 poll, 68% of likely Republican primary and caucus voters nationally support ending the federal prohibition on cannabis (40% strongly support), with just 29% opposed (19% strongly oppose).



**68%** of likely Republican primary and caucus voters support ending the federal prohibition on Cannabis.

- Importantly, support for ending the federal prohibition on adult-use cannabis is strong across major Republican demographic groups. This includes age (83% support among ages 21-44, 58% among ages 45+), gender (69% among men, 66% among women), education (72% among non-college educated, 62% among college educated), and religious service attendance (59% among weekly religious service attenders, 71% among monthly or yearly attenders, and 74% among those who never attend or non-religious voters).<sup>1</sup>
- Polling in recent years has shown growing Republican support of reforming our cannabis laws. This poll represents a ten-point increase from our Republican voters in our national survey a year ago.

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<sup>1</sup> As you may know, 37 states plus the District of Columbia have legalized some form of cannabis (also known as marijuana) use – medical, adult-use, or both – but it is currently prohibited at the federal level. Do you support or oppose reforming federal cannabis law, thus ending the federal prohibition on cannabis for adult-use?





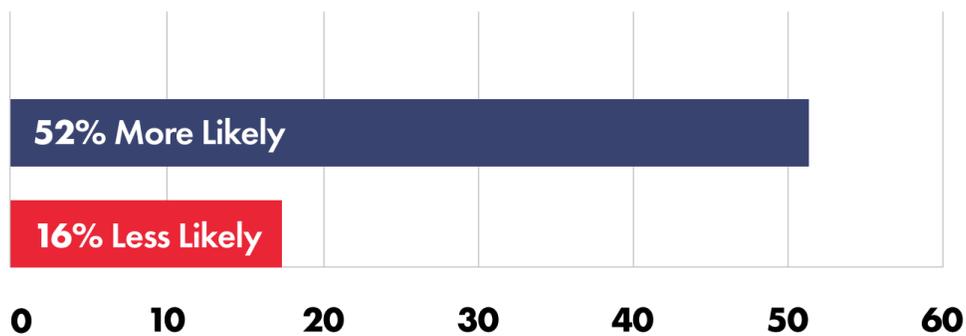
**Republican primary and caucus voters also support giving states the option to decide whether cannabis will be legal in their state.**

Importantly, while likely Republican primary and caucus voters support ending federal prohibition on adult-use cannabis, 70% also believe that states should be given the flexibility to determine whether cannabis will be legal at the state level (41% strongly support).

- Just 26% oppose letting states make the final determination (14% strongly oppose).<sup>2</sup>
- Support for flexibility at the state level is strong across Republican demographic groups, with 77% of ages 21-44, 66% of ages 45+, 73% of men, 68% of women, 73% of non-college educated, 66% of college educated, 67% of weekly religious service attenders, 72% of monthly or yearly attenders, and 72% of those who never attend or non-religious voters supporting states' rights to decide the status of cannabis at the state level.

**A candidate's support for ending the federal prohibition of adult-use cannabis makes them more appealing to likely Republican primary and caucus voters.**

A majority (52%) of likely Republican primary and caucus voters say they would be more likely to vote for a Republican candidate who supports ending the federal prohibition of adult-use cannabis (25% much more likely).



**Voters are more likely to support a candidate who supports ending the federal prohibition on cannabis.**

<sup>2</sup> If the federal prohibition on cannabis for adult-use was ended at the federal level, would you support or oppose allowing individual states to decide whether cannabis will be legal in their state?





- Only 16% would be less likely to vote for a candidate (8% much less likely), and 27% said it would depend on their position on other issues.<sup>3</sup>
- This includes 64% of ages 21-44, 45% of ages 45+, 55% of men, 49% of women, 51% of non-college educated, and 53% of college educated voters who would be more likely to vote for a candidate who supports ending the federal prohibition.

**At the same time, a candidate's position on adult-use cannabis is not extremely salient in likely Republican primary and caucus voters' vote.**

A candidate's position on adult-use cannabis ranks second to last from a list of tested issues that Republican primary and caucus voters may consider when deciding whether to vote for a candidate.

- Likely Republican primary and caucus voters say a candidate's position on addressing inflation (90% important), taxes and government spending (88% important), and crime (82% important) are the most important factors.<sup>4</sup>
- Only 34% say a candidate's position on adult-use cannabis is important in their vote, ranking second to last (ahead of their position on climate change).

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<sup>3</sup> If a candidate for the Republican nomination for president supported legislation that ended the prohibition of adult-use cannabis at the federal level and allowed individual states to decide whether it would be legal in their own state, would you be more likely or less likely to vote for that candidate, or would it depend on their position on other issues?

