

**coalition
for cannabis**

Policy, Education,
and Regulation

2025 A STATES' RIGHTS MANDATE: VOTERS BACK CANNABIS REFORM

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TOP NUMBERS



A May 2025 national survey conducted by Forbes Tate Partners among 2,051 registered voters aged 21+ reveals strong, consistent support for federal cannabis reform and the STATES 2.0 Act, which reinforces states' rights to determine their own cannabis policies.

1 Seven in ten voters want cannabis reform

(70% support, 44% strongly support)

2 69% of voters support states making their own decisions on cannabis

(69% support vs. 22% oppose)

3 Near majority of voters would be more likely to support a pro-cannabis candidate

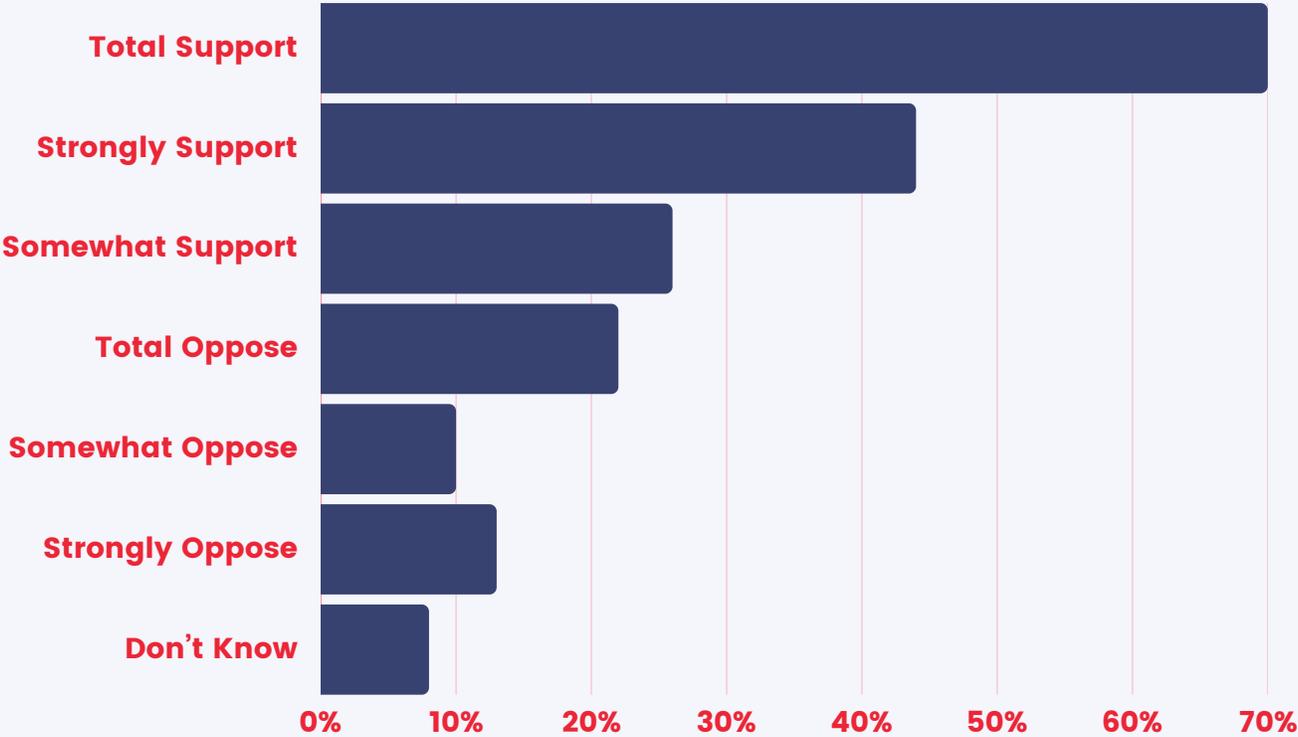
A near majority (48%) would be MORE likely to vote for a candidate who supports reforming federal cannabis law. Only 15% would be LESS likely, and 26% say it depends on other issues.

THE POLL



As you may know, forty (40) states, plus the District of Columbia, have legalized some form of cannabis (also known as marijuana) use – medical, adult-use, or both – but it is currently prohibited at the federal level.

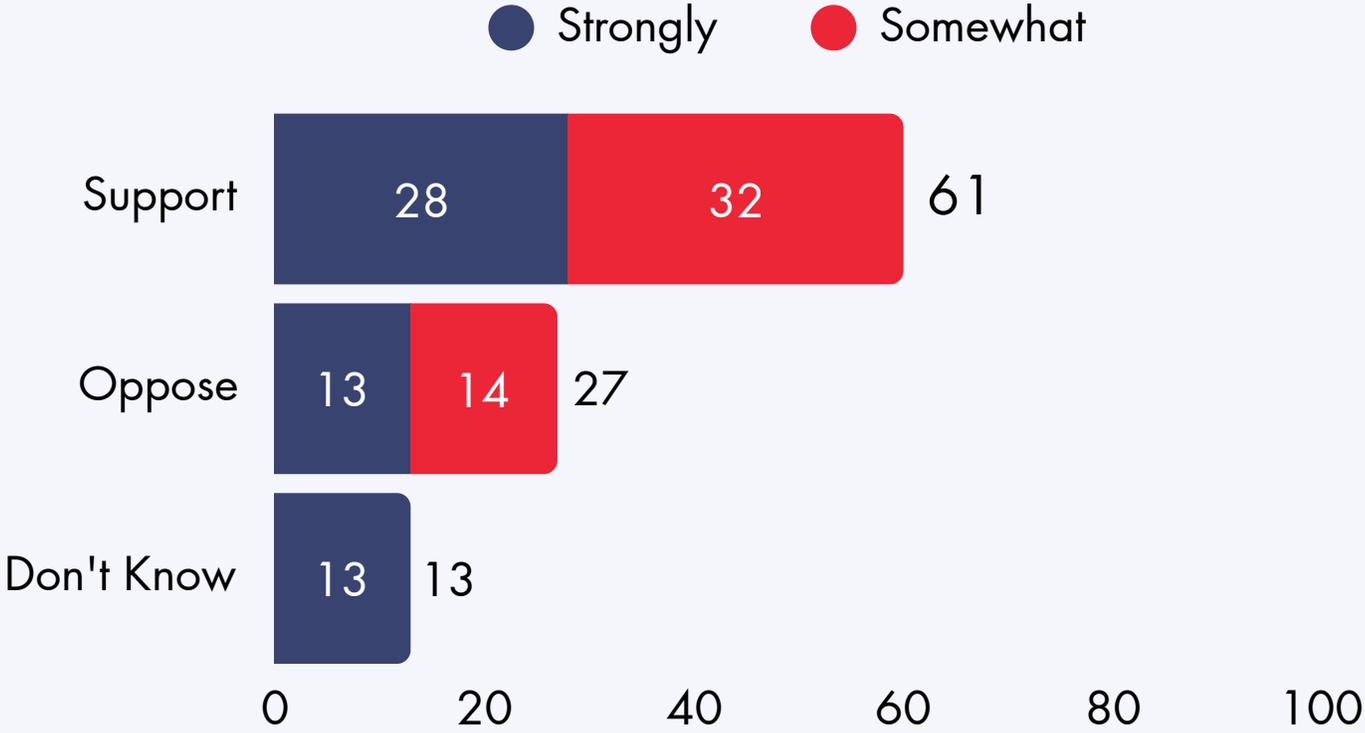
Do you support or oppose reforming federal cannabis law, thus ending the federal prohibition on cannabis for adult-use?



THE POLL

Legislation has recently been introduced in Congress called the Strengthening the Tenth Amendment Through Entrusting States (STATES) 2.0 Act. The STATES 2.0 Act would allow states that have chosen to allow adult-use cannabis in some form to implement their own policies. Cannabis would remain prohibited at the federal level for states who do not choose to legalize it.

Based on this description, do you support or oppose the STATES 2.0 Act?

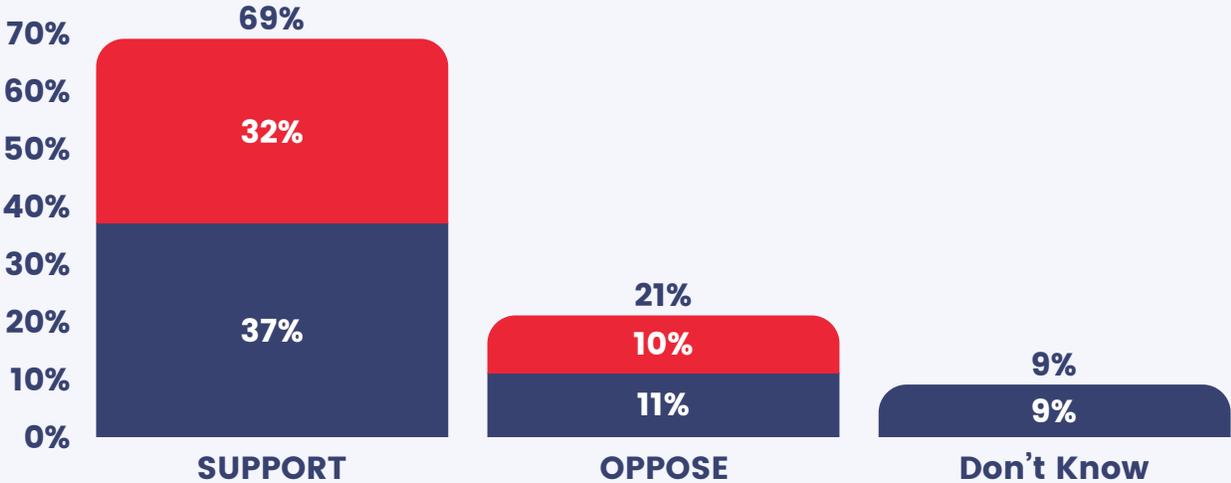


THE POLL

If the federal prohibition on cannabis for adult-use was ended for states that have legalized cannabis, would you support or oppose allowing individual states to decide whether cannabis will be legal in their state?

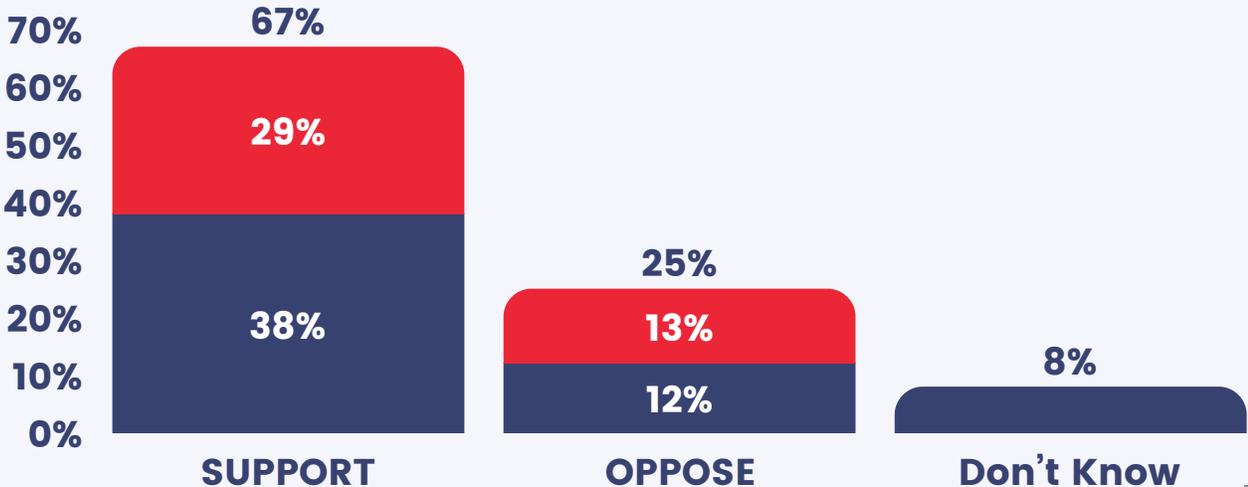
MAY 2025

● STRONGLY ● SOMEWHAT



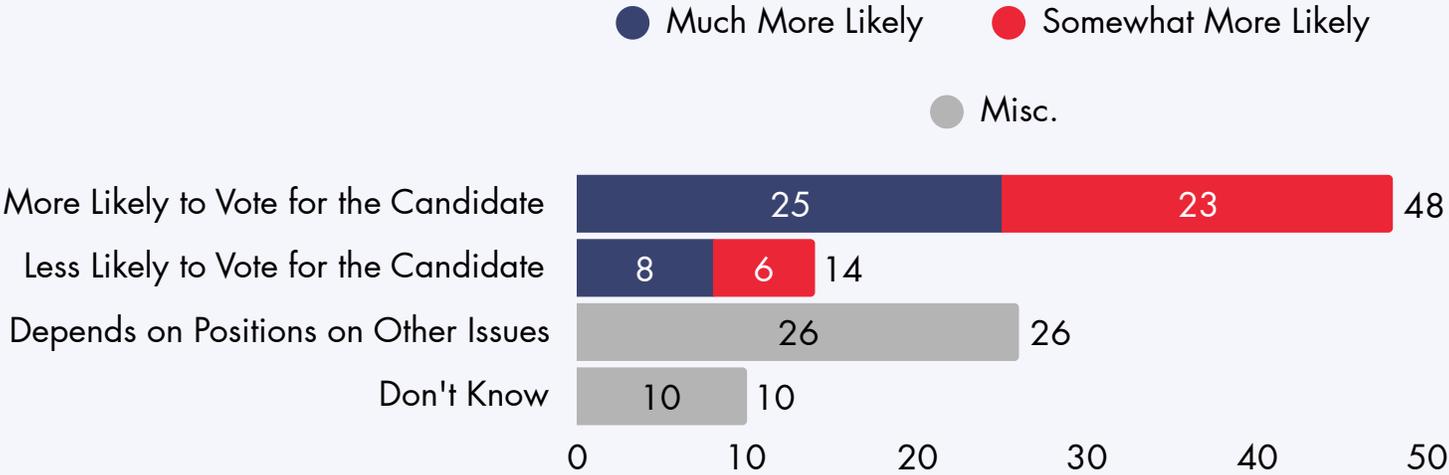
FEBRUARY 2022

● STRONGLY ● SOMEWHAT



THE POLL

If a candidate for Congress supported reforming federal cannabis law, would you be...



If the Trump Administration supported reforming federal cannabis law, would you feel more or less favorable about the Trump Administration's agenda?



THE POLL

What are the main reasons why you would feel MORE favorable about the Trump Administration's agenda?

Example Open-End Responses
<i>I would feel that the Trump administration was actually paying attention to what the states want to do.</i>
<i>Because I agree with that policy, whereas I don't agree with much of anything he is doing currently.</i>
<i>It provides more jobs, revenue, and health benefits for Americans.</i>
<i>It would be easier for law enforcement officers and governments to do their work.</i>
<i>Because he is doing the right thing for the American people. Letting them decide and be in control.</i>

What are the main reasons why you would feel LESS favorable about the Trump Administration's agenda?

Example Open-End Responses
<i>I would feel less favorable because I'm against legalizing cannabis.</i>
<i>There are other things that are more important.</i>
<i>Trump will only lobby for things that make him money. If he can get his dirty little hands into cannabis, he will change the laws to suit him.</i>
<i>I just don't have that much trust in the Trump administration's agenda for cannabis. It may add additional taxes. It will have an impact on all the consumers.</i>
<i>Marijuana use hinders cohesion. If they wanted to permit marijuana use, they would be allowing more impaired individuals into our society.</i>
<i>I would feel less favorable because all of the other policies are terrible and I don't care whether cannabis is legal or not.</i>



CONCLUSION

The findings from this national survey make one thing clear: voters across the political spectrum continue to support commonsense cannabis reforms that respect state decisions, enhance public safety, and reflect evolving attitudes. The STATES 2.0 Act offers a pragmatic path forward—balancing individual liberty with responsible regulation. As the national conversation around cannabis policy progresses, lawmakers have a clear mandate from the public to modernize federal law in a way that empowers states and protects communities.

Forbes Tate Partners conducted this national survey on behalf of the Coalition for Cannabis Policy, Education, and Regulation (CPEAR). The poll included responses from 2,051 registered voters aged 21 and older and was fielded online from May 13–19, 2025.

Want to Learn More?

To explore additional insights from this research or discuss how cannabis policy is evolving at the state and federal levels, reach out to the Coalition for Cannabis Policy, Education, and Regulation (CPEAR) at info@cpear.org or visit www.cpear.org.



ABOUT CPEAR

CPEAR represents a vast group of stakeholders — from public safety to regulated industries — focused on establishing a responsible and fair federal regulatory framework for cannabis in the United States.

CPEAR.ORG

